

AMERICARES WEBSITES AND SUB-SITES

Mike O'Connell
Front-End Design and UX



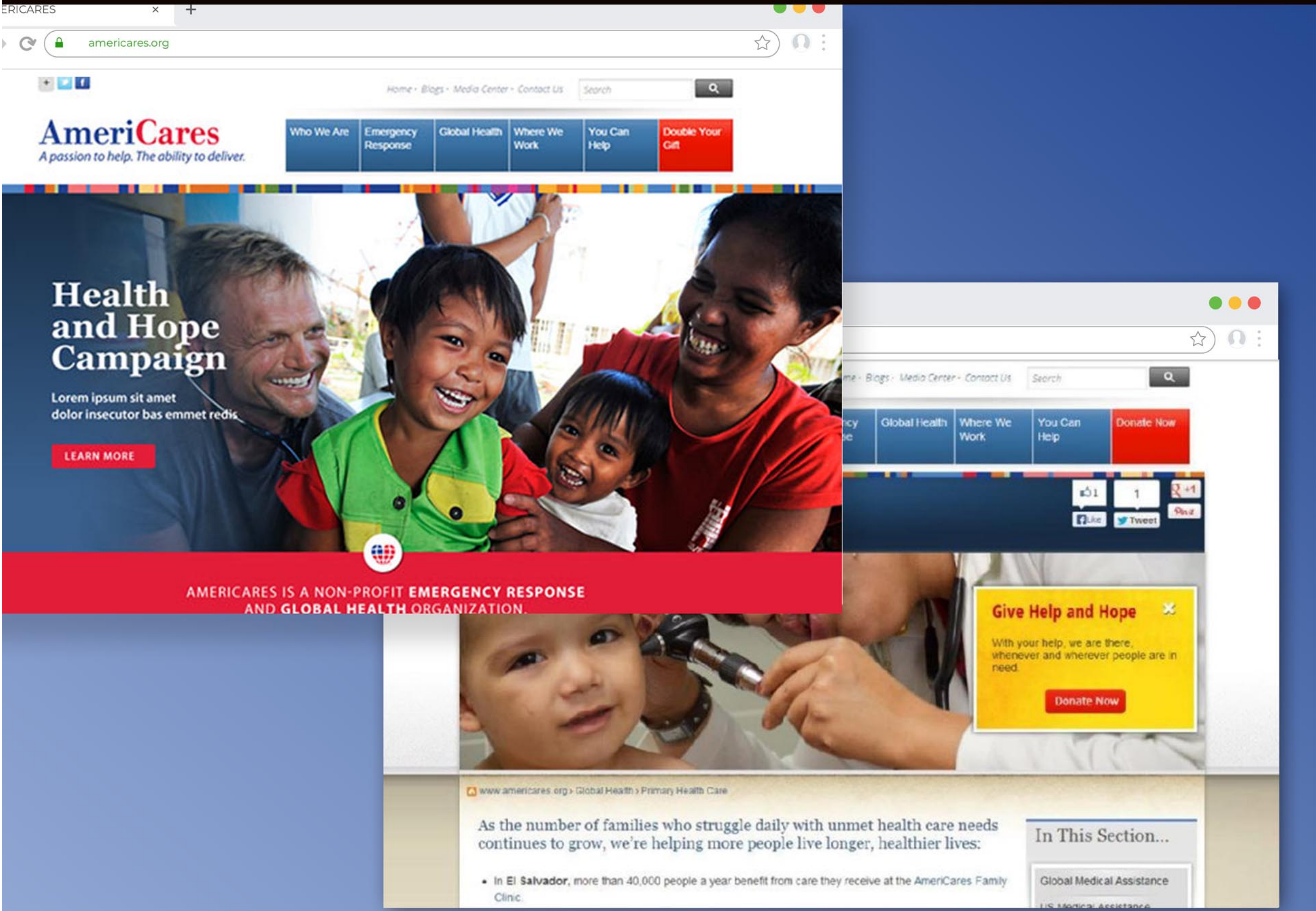
BATTLE WITH A PADDLE

EVENT SITE, BRANDING, EMAILS, ENVIRONMENTAL DESIGNS

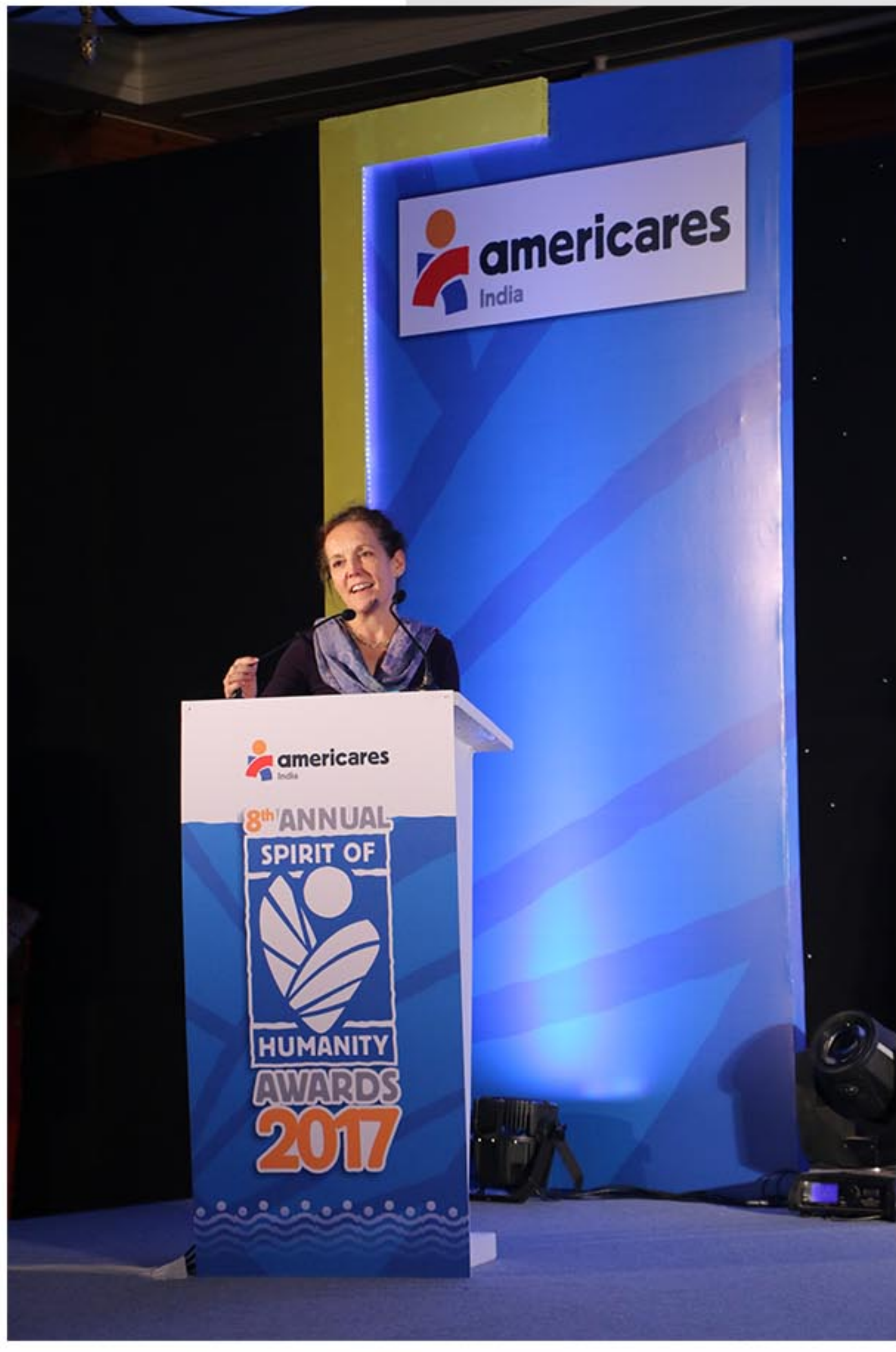


AMERICARES WEBSITES (2012 REBRAND)

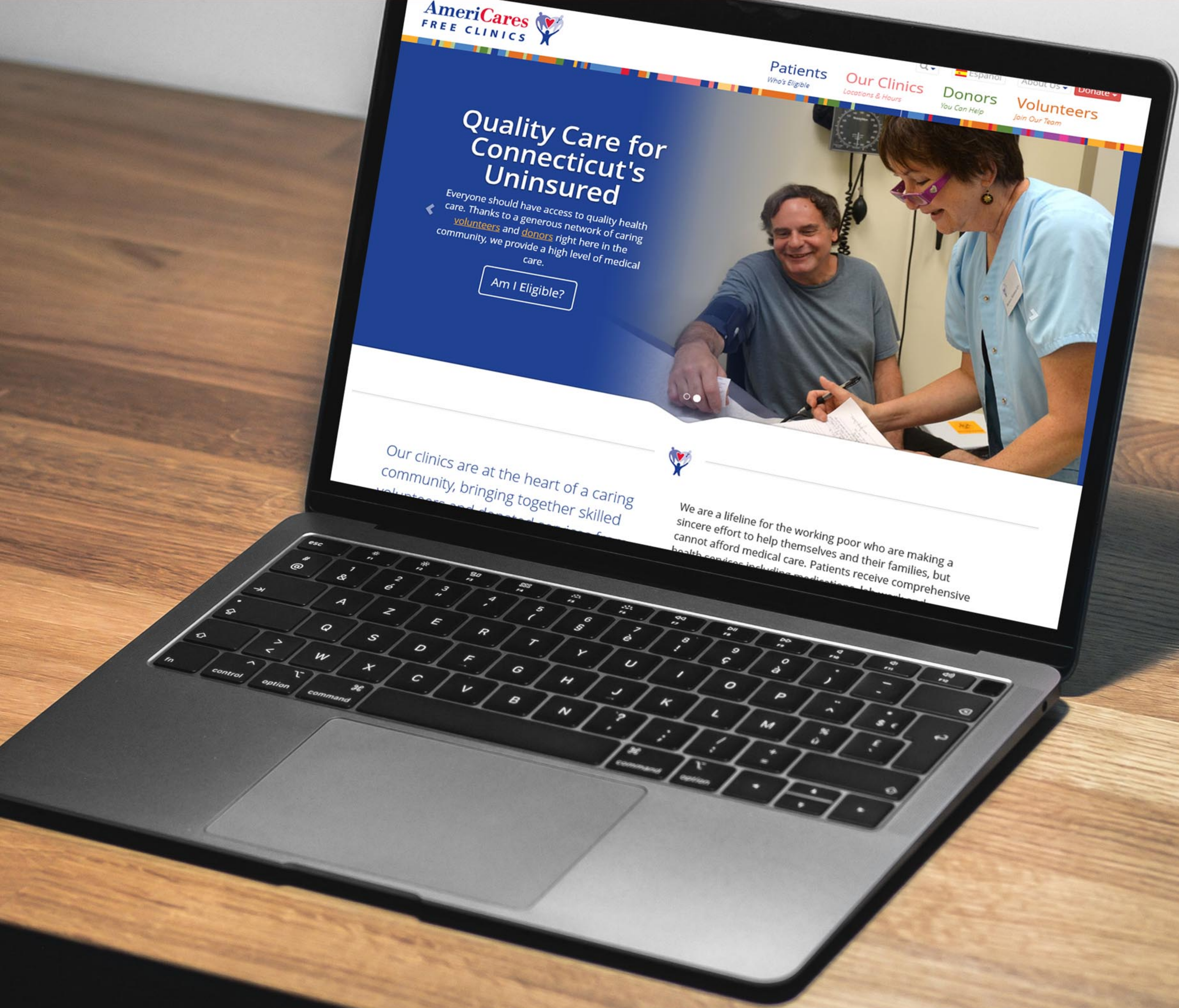
TEMPLATING, RESPONSIVE WEB DESIGN, FULL-STACK CODE, FRONT END DESIGN



SPIRIT OF HUMANITY AWARDS
 BRAND DEVELOPMENT, ENVIRONMENTAL DESIGN



AMERICARES FREE CLINICS (EARLIER REBRAND)
 WEBSITE OVERHAUL WITH RWD, NEW CODEBASE, GRAPHICS AND SEO



PEER TO PEER FUNDRAISING TOOL

CUSTOM FUNCTIONALITY FOR FUNDRAISING USING CONVIOFORMS

AMERICARES

americares.org





Fundraising Dashboard

To Date, We've Raised

\$ 16,369.00

For: Americares U.S. Emergency Response

Match Ratio: 1:1 for individual employee donations between \$10 - \$1,000

End Date: January 31st, 2022

Goal:

You've raised 163% of goal!

Raised 163% of Goal! \$ 16,369.00

Please note: thermometer data updates regularly but is not real-time.

U.S. EMERGENCY RESPONSE

Help Deliver Medicine and Critical Aid to People in Need

On December 10th and 11th, 52 tornadoes and 270 hail and windstorms left a path of devastation across eight states - Arkansas, Illinois, Indiana, Kentucky, Mississippi, Missouri, Ohio and Tennessee. Americares is responding with a team deployed to southwestern Kentucky, extensive outreach to partners across all the affected states and readving emergency stocks of medicine and supplies.





GIVING TUESDAY BRANDED CAMPAIGN

WEBSITE, LANDING PAGE, EMAIL BLAST, BANNER ADS, SOCIAL ADS/BANNERS

Don't let the light go out

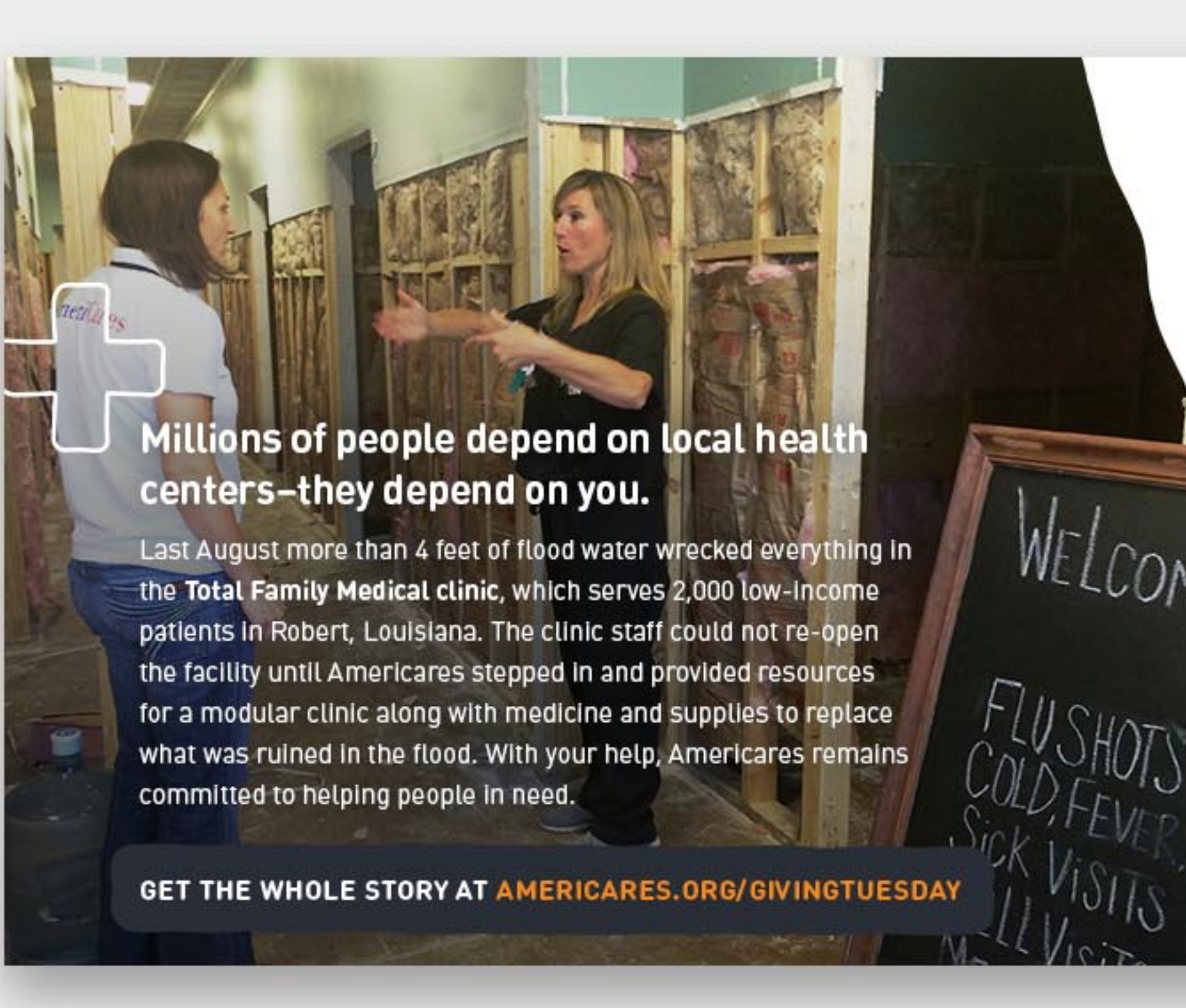


Millions of people depend on local health centers –they depend on you.

#SAVEHEALTHNOW AMERICARES.ORG/GIVINGTUESDAY



#GIVINGTUESDAY 11.29.2016



Millions of people depend on local health centers –they depend on you.

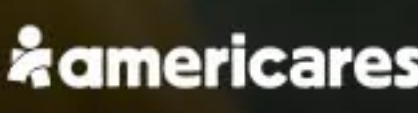
Last August more than 4 feet of flood water wrecked everything in the Total Family Medical clinic, which serves 2,000 low-income patients in Robert, Louisiana. The clinic staff could not re-open the facility until Americares stepped in and provided resources for a modular clinic along with medicine and supplies to replace what was ruined in the flood. With your help, Americares remains committed to helping people in need.

GET THE WHOLE STORY AT AMERICARES.ORG/GIVINGTUESDAY

#SaveHealthNow

Don't let the light go out

#GIVINGTUESDAY



#SaveHealthNow

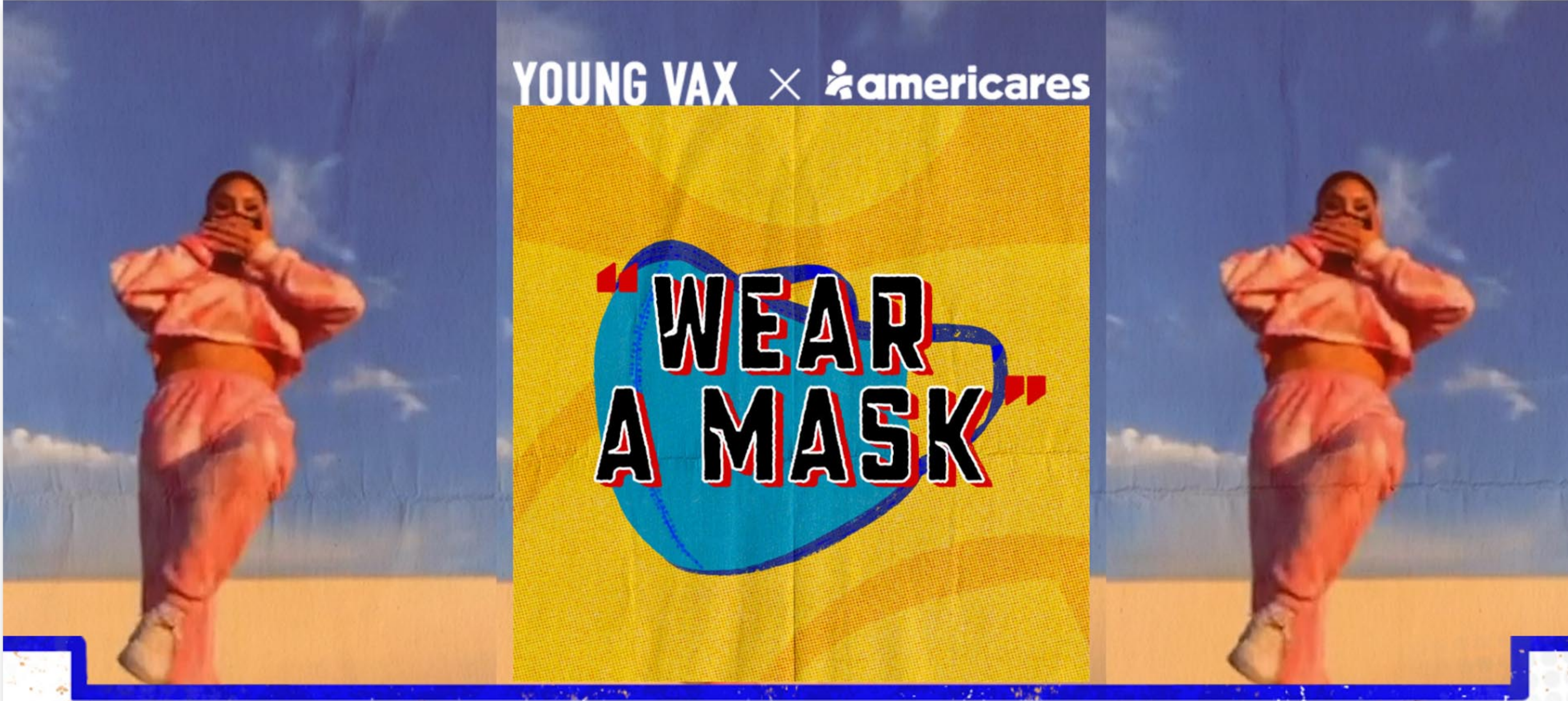
Don't let the light go out

Millions of people depend on local health centers –they depend on you.

#SAVEHEALTHNOW AMERICARES.ORG/GIVINGTUESDAY

#GIVINGTUESDAY 11.29.2016 

WEAR A MASK CAMPAIGN
EVENT SITE, BRANDING, EMAILS



LET’S RECOVER
FASTER,
TOGETHER.

Vaccines are rolling out, but COVID-19 remains the number one cause of death in the U.S. The next few months are critical—especially for younger populations, who are less likely to play it safe. Young adults are less likely to see COVID-19 as a personal threat or concern and, in most cases are at the end of the line to receive vaccinations (and that does test patience). But it’s not just about them: Young adults are increasingly living at home with parents and grandparents, who are more vulnerable to the virus.

While the CDC has eased outdoor mask guidelines, **only 30 percent** of Americans are fully vaccinated. If you’re not yet fully vaccinated and are gathering with others not yet fully vaccinated—or have someone in your social circle who is at risk of complications due to a COVID-19—masks are still recommended.

ASSORTED PRINT MATERIALS
CAMPAIGN SUPPORT OFF-LINE



WE SAVE LIVES AND
BUILD HEALTHIER FUTURES.

**JOIN
OUR TEAM**

AMERICARES.ORG/JOBS

AmeriCares®

88 HAMILTON AVENUE
STAMFORD, CT 06902
(800) 486-HELP

PHOTOS BY MATTHEW MCDERMOTT

**AmeriCares
FREE CLINICS**

**DELIVERING HEALTH CARE TO OUR
NEIGHBORS IN NEED**

Volunteers Give and Receive
Over 350 medical and nonmedical volunteers provide quality compassionate care while feeling the reward of helping those in need.

Partners Make It Happen
Partners include local hospitals and labs who donate essential services, others who provide rent free space, and the entire community of financial donors.

Our Patients are the Best Reward
Our patients represent a diverse population whose common thread is their inability to access affordable health care. They express their appreciation through their thanks and their improved health.

Learn more at AmeriCaresFreeClinics.org
Facebook.com/AmeriCares Twitter.com/AmeriCares

**THE AMERICARES FREE CLINICS WERE
ESTABLISHED IN 1994 TO PROVIDE
QUALITY HEALTH CARE TO LOW INCOME
UNINSURED CONNECTICUT RESIDENTS.
USING A VOLUNTEER MODEL, THE
COMMUNITY COMES TOGETHER TO
DELIVER COMPREHENSIVE OUTPATIENT
HEALTH CARE WHILE PROTECTING EACH
PATIENT’S DIGNITY AND SELF-RESPECT.**